Clean, Green and Lean... Sustainable Strategies for Lean Initiatives, Energy Management and your Carbon Footprint

This FREE networking event is open to all Food and Beverage sector companies, including those directly supplying manufactured product to the industry.

Manufacturing customers are becoming greater advocates for green and sustainable businesses, searching out opportunities to purchase from environmentally responsible suppliers.

Hosted by:

**Lean & Green: Applying Lean Principles to Green Initiatives**

This special presentation will focus on ‘Applying Lean Principles to Your Company’s Green Initiatives’. Our guest speaker Chad Metcalf will highlight:

- The importance of a lean focus on sustainability
- How to apply lean tools
- Measuring your efforts

Chad will also discuss (through case studies) the successful application of Lean principles to green initiatives, as well as the importance of adding green to your value stream map, for on-going continuous improvement / Lean projects.

**Energy Market Outlook, Cost Management Strategies and Reducing your Carbon Footprint:**

During this energy briefing, our guest speaker Scott McNeil-Smith will focus on the current state of Ontario’s energy market, an outlook on what manufacturers can expect in the next 6/12/18 months and how EMC members are accessing expertise and strategy recommendations, achieving better energy cost management.

Scott will also provide an overview on EMC’s new Carbon Footprint reduction program for manufacturers... “how to fill bigger shoes, with a smaller carbon footprint.”

**Event Details:**

- **Date:** September 18th, 2012
- **Time:** 8:00 - 12:00 Noon
- **Place:** Bradford Library (Zima Room)
  425 Holland Street West
  Bradford, ON L3Z 0J2

Please note that pre-registration is required for these free EMC events.

**Who should attend?**

Senior Managers, Continuous Improvement and Plant Managers, and Human Resource Professionals.

**Our Speakers:**

Chad Metcalf, President, Value Stream Solutions is a Lean manufacturing Master Trainer, a Six Sigma Black Belt and one of Canada’s leading business transformation experts. He is the lead facilitator for EMC’s Lean Team, which has helped members realize $100’s of millions in C.I. and increased quality, production, economic opportunities.

Scott McNeil-Smith is EMC’s Director of Marketing & Development. He spearheaded the design and deployment of EMC’s Energy Initiatives over five years ago, which now provides expertise and services to hundreds of EMC members and is the largest group purchaser of energy for manufacturers in Canada.

For more information:

Please contact EMC’s Bren de Leeuw, Senior Community Development Manager by email or at 519.372.6009

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