

## 1. Business Excellence Resource

**Funding:** Nottawasaga Community Futures Development Corporation (NCFDC), Nottawasaga Community Economic Development Corporation (NCEDC), NT Temps Inc.

**Goal:** To provide support and services to new and existing businesses for their sustainability and growth

**Objectives:**

- Provide easy access to up-to-date books, information, demographics and statistical data
- Assist with business registrations through the Ontario Business Connects website
- Assist businesses with research as required
- Maintain the South Simcoe Business Directory (available at [www.nottawasaga.com](http://www.nottawasaga.com)).

**Status:** Ongoing update of the South Simcoe Business Directory. Updated information is uploaded to the web site as it becomes available. Lending Library is available with access to new research.

Goals and Cumulative Activities – April, 2018

<b>Activity</b>	<b>Actual</b>
Calls of inquiry	1184
In-depth interviews (excludes loan client interviews)	516
Number of workshops presented	20
Number of businesses assisted	246
Number of jobs created or maintained	107.5

## 2. Community Investment Loan Fund

Start Date: January 2004

Funding: Federal Economic Development Agency for Southern Ontario (FedDev), NCFDC, NCEDC, NT Temps Inc.

Goals: To deliver a community investment fund and related services

Objectives: Disburse loans to businesses in South Simcoe that are unable to procure funds from traditional sources

Status: The South Simcoe Investment Review Committee continues to actively review South Simcoe loan applications. FedDev originally provided \$2,648,000 in capital. As of March 31, 2018, \$7,911,912.92 has been disbursed to businesses in South Simcoe. To date, \$8,803,937.00 has been leveraged from the owners and other traditional financial services for South Simcoe businesses due to the business counselling and/or investment loans provided. Since inception 4,232 jobs have been created or maintained due to business counselling and/or investment loan activity.

<b>Activity for 2017-2018</b>	<b>Achieved</b>
Number of closed deals	18
Value of closed deals	\$1,077,268
Value of funds leveraged	\$2,399,024
Active portfolio ratio	91.93%
Number of jobs created and maintained	34.5

### 3. Youth Entrepreneurship

Start Date: January 2000

Funding: NCEDC, NT Temps, Ministry of Economic Development and Growth (MEDG) and Western Ontario Community Futures Development Corporation Association (WOCFDCA)

Partners: NCEDC, MEDG, Simcoe County District School Board, Simcoe Muskoka Catholic District School Board, Alternative Learning Centres, NT Temps Inc.

Goals: Provide support and experiences for youth in hands-on entrepreneurship

#### **Status**

- Ongoing liaison with all South Simcoe high schools and (public & private) adult learning centres and alternative learning providers to offer support, tools and resources for their entrepreneurship programs
- Partnership with MEDG to deliver Summer Company to South Simcoe high school, college and university students
- Ongoing delivery of the South Simcoe Youth Business Plan Competition

#### **2017-2018 Results**

- 48 seasonal jobs created
- Conducted 49 entrepreneurship presentations to South Simcoe high schools
- Conducted 17 Youth Entrepreneurship information sessions
- Conducted 26 Youth Entrepreneurship workshops
- Conducted over 300 individual Youth Entrepreneur consultation sessions

#### **4. South Simcoe Business Week**

**Start Date:** 1999

**Funding:** NCEDC, Municipalities of Adjala-Tosorontio, Bradford West Gwillimbury, Innisfil and New Tecumseth, the County of Simcoe, the Small Business Centre of Barrie, Simcoe County and Orillia and Business Development Bank of Canada

**Partners:** NCEDC, NT Temps Inc., Township of Adjala-Tosorontio, Town of Bradford West Gwillimbury, Township of Essa, Town of Innisfil, Town of New Tecumseth, The County of Simcoe, The Small Business Centre of Barrie, Simcoe County and Orillia, Business Development Bank of Canada

**Goals:** To present relevant, informative workshops for new and existing businesses in South Simcoe

**Status:** The 2017 Small Business Week featured a regional daylong event in partnership with the South Simcoe municipalities, the County, the Small Business Centre of Barrie, Simcoe County and Orillia and the Business Development Bank of Canada. The session included three local speakers as well as networking opportunities. There were 66 people in attendance.

## 5. South Simcoe Film Production

Start Date: 2001

Funding: NCEDC, NT Temps

Partners: NCEDC, Township of Adjala-Tosorontio, Town of Bradford West Gwillimbury, Township of Essa, Town of Innisfil, Town of New Tecumseth, and the Ontario Media Development Corporation

Goal: Coordination of location filming in South Simcoe for the following municipalities: the Township of Adjala-Tosorontio, Town of Bradford West Gwillimbury, Township of Essa, Town of Innisfil and the Town of New Tecumseth. To liaise between local host communities, residents, film production companies and other stakeholders to ensure a positive streamlined experience.

Status: The Film Production Policy and Procedures document was approved and adopted by all participating municipalities in April 2001. Information on filming in South Simcoe and an application form are accessible on-line at [www.nottawasaga.com](http://www.nottawasaga.com). The information provided to production companies includes location sites, permit requirements, and resource contacts.

- 11 film inquiries were coordinated between April 1, 2017 and March 31, 2018
- Over \$80,000 worth of community impact between April 1, 2017 and March 31, 2018

## 6. Municipal Partnerships

Start Date: 1998

Funding: NCEDC, NCFDC, NT Temps

Partners: County of Simcoe, Municipalities of Adjala-Tosorontio, Bradford West Gwillimbury, Essa, Innisfil and New Tecumseth

Goals: Developing partnerships with South Simcoe municipalities to provide additional community economic development activities to South Simcoe.

Status: Continue to meet and liaise with local municipal economic development staff and committees to strengthen and identify partnership opportunities such as:

- Support activities of the municipal economic development committees and departments
- Provide information to potential new and existing businesses, such as up-to-date statistical and demographic information
- Liaise with local commercial real estate to keep up to date regarding commercial listings
- Identify partnership opportunities (e.g., Business Retention & Expansion and Strategic Planning) to improve efficiencies and reduce duplication
- Actively participate in activities that promote the South Simcoe area
- Work with municipalities on special initiatives such as: growth management studies, visioning exercises, official plan reviews and marketing and branding exercises

## 7. Annual Business Excellence Awards

Start Date: 1995

Funding: NCFDC, NCEDC, NT Temps, Township of Essa

Partners: Municipalities of Adjala-Tosorontio, Bradford West Gwillimbury, Essa, Innisfil, and New Tecumseth; Alliston & District Chamber of Commerce, Alliston Business Improvement Association, Angus & Area Chamber of Commerce, Beeton Tottenham Business Association, Bradford Board of Trade, Cookstown Chamber of Commerce, Greater Innisfil Chamber of Commerce, Tottenham Beeton Chamber of Commerce, Adjala-Tosorontio Residents Association; and the Economic Development Committees and Departments of Adjala-Tosorontio, Bradford, Essa, Innisfil, and New Tecumseth.

Goals: To recognize strong businesses, the cornerstone of economic health and prosperity in our community, and those businesses and individuals in the community who strive to promote continuous quality improvement and business success, applying the principals of quality management, leadership, creativity, and community involvement.

Status: The 21<sup>st</sup> Annual Business Excellence Awards were hosted by the Angus and Area Chamber of Commerce and Drysdale's Tree Farm and held on April 5, 2018. Over 87 participants attended this event. The 22<sup>nd</sup> annual Business Excellence Awards will be hosted by the Town of Innisfil.

## 8. South Simcoe Agriculture Action Plan

**Funding:** NCFDC, NCEDC, NT Temps Inc., Christian Farmers Federation of Ontario, Holland Marsh Growers Association, Simcoe County Federation of Agriculture, County of Simcoe

**Partners:** NCEDC, NT Temps Inc., Township of Adjala-Tosorontio, Town of Bradford West Gwillimbury, Town of Innisfil, Town of New Tecumseth, Simcoe County Federation of Agriculture, Christian Farmers Federation of Ontario, Holland Marsh Growers Association

**Goals:** The objective of this initiative is to strengthen the agricultural sector within South Simcoe to enable the sustainability of not only this sector, but to enhance the opportunities of the existing food processors within the region and enable the attraction of additional food processors to complete the cluster

Events supporting the identified goal in 2018 include the annual AgKnowledge Forum, support for the farm operator and partnership in various committees supporting the Agricultural sector and food entrepreneurship.



## 9. South Simcoe Streams Network

Start Date: July 2008

Funding: Nottawasaga Valley Conservation Authority (NVCA), Town of Innisfil, Town of New Tecumseth, Dufferin-Simcoe Land Stewardship, Township of Adjala-Tosorontio, Tree Canada, Ontario Ministry of Natural Resources and Forestry (OMNRF), NT Temps and Private Sector

Lead Partners: Adjala-Tosorontio Project Team, Alliston Lions Club, Banting Memorial High School, Baxter Corporation, Dufferin Simcoe Land Stewardship Network, F & P Mfg., Honda of Canada Mfg., Lake Simcoe Region Conservation Authority, New Tecumseth Streams Committee, Nottawasaga Steelheaders, Nottawasaga Valley Conservation Authority, Nottawasaga Futures, Ontario Ministry of Natural Resources and Forestry, Town of Bradford West Gwillimbury, Town of Innisfil, Town of New Tecumseth, Township of Adjala-Tosorontio

Goals:

- To invest in streams together for community and waterway health
- To support and initiate community projects for healthier streams in South Simcoe combining multi-partner resources and community volunteer efforts for improved habitat, cleaner water and communal wellbeing
- To engage volunteers of all ages and walks of life from schools, youth and service clubs to business and industry to participate in stream rehabilitation
- To build cooperative partnerships to help generate the tools, know-how and funds needed to restore degraded stream systems
- To advance community awareness and appreciation of stream and river resources, ecological threats and benefits to local communities

Status: The South Simcoe Streams Network is in its tenth year of operation. This program continues to draw multi-sector and community support and typically involves over 900 volunteers and 60 partner organizations annually. On average, The South Simcoe Streams Network engages in some 25 public events on 15 project sites per year. Over 41,000 native trees and shrubs have been planted along our local waterways and hundreds of metres of floodplain and bank stabilization works completed. Through education, community involvement, and on the ground activities, this program has developed innovative, action oriented ways for local communities to improve and protect local environments.

## **10. Other CED Partnership Initiatives**

- i. Member of the County of Simcoe Local Immigration Partnership (Economic Development Committee, and Welcoming Committee)
- ii. Member of the County of Simcoe Regional Economic Development Committee
- iii. Member of the Tri County Food Entrepreneurship Project
- iv. Member of the Manufacturing Labour Action Plan Committee